MILLER COLLEGE OF BUSINESS
VITA – AACSB
January 1, 2014 – December 31, 2019

PROFESSIONAL BACKGROUND

Name: Dr. John B. Horowitz
Rank:
Involvement: Participating
Office Address: WB 201
Area of Academic Discipline Specialization:

Degrees

Ph.D. Degree:

Name of Degree: Ph.D.
Year Conferred: 1988
Degree-Granting Institution: Texas A&M University
Principal Academic Units:
Major Fields of Study: Economics
Minor Field of Study:
Dissertation Title:

SCHOLARLY ACTIVITIES

Non-Credit Instruction

Continuing Education

1. Economic Inequality Workshop. Ball State Center for Economic Education. May 2014 - July 2014.

Independent Study

2. R statistics workshop. August 28, 2017 - April 2018.

Refereed Journal Articles

1. Rud, O., Rabanal, J. P., Horowitz, J. B. (2018). Does competition aggravate moral hazard? A multi-principal-agent experiment. *J. Finan. Intermediation, 33*, 11. https://www.sciencedirect.com/science/article/pii/S1042957317300554?via%3Dihub High Quality/Basic or Discovery Scholarship (BDS)

2. Horowitz, J. B., Bowblis, J., Brunt, C. (2015). Ownership status and length of stay in skilled nursing facilities: Does endogeneity matter? *Journal of Applied Gerontology*.

/Basic or Discovery Scholarship (BDS)

3. Bohanon, C. E., Horowitz, J. B., McClure, J. E. (2014). Saying too little too late; Public Finance Textbooks and the Excess Burdens of Taxation. *Econ Journal Watch, 11*(3), 20 pages. /Basic or Discovery Scholarship (BDS)

Work-in-Progress

Journal Article

1. Horowitz, J. B. Contrasting Two Environmental Frameworks: Ostrom's Social and Ecological Systems (SES) vs. Habraken's Structure of the Ordinary (SOTO).

2. Rabanal, J. P., Rud, O., Horowitz, J. B. Does competition affect truth-telling? An experiment with rating agencies.

Presentations at Conferences

1. Horowitz, J. B., Thomas, D. C. (Presenter), An Economic Theory of Conducible Goods, *Annual Meetings of the Public Choice Society*, Charleston SC. (March 2, 2018) Basic or Discovery Scholarship (BDS)

2. Horowitz, J. B. (Author), Karls, M. A. (Author), Van Cott, T. N. (Author), Sesmero, J. (Author), Teaching Students How Continuous Innovation Affects Supply, Producer Surplus, and Consumer Surplus, Philadelphia PA. (January 6, 2018) Teaching and Learning Scholarship (TLS)

3. Horowitz, J. B. (Presenter), Place, J. M. S. (Presenter), The Adoption Market, *IUPUI Health Economics Seminar*, IUPUI economcis, IUPUI. (February 17, 2017) Basic or Discovery Scholarship (BDS)

4. Place, J. M. S. (Presenter), Horowitz, J. B. (Author), A perfect storm: The crisis of infertility, *6th Biennial Conference of the Alliance for the Study of Adoption and Culture*, Alliance for the Study of Adoption and Culture, Minneapolis, Minnesota. (October 28, 2016)

5. Horowitz, J. B. (Author), Contrasting Two Environmental Frameworks: Ostrom's Social and Ecological Systems (SES) vs Habraken's Structure of the Ordinary (SOTO), IU Southeast, New Albany, IN. (April 19, 2016) Basic or Discovery Scholarship (BDS)

6. Horowitz, J. B., Reimbursement: Medicare and Other Payers, *OrthoWorx UIAB Needs Discovery Conference*, Orthoworx, Syracuse, Indiana. (November 10, 2015) Applied or Integration/Application Scholarship (AIS)

7. Horowitz, J. B., New and Emerging Trends in Health Care Reimbursement and

Delivery Models, *OrthoWorx UIAB Health Economics Forum Agenda*, Orthoworx, Syracuse, Indiana. (November 9, 2015) Applied or Integration/Application Scholarship (AIS)

8. Horowitz, J. B. (Author), Begum, M. (Author), Cancer risk from exposure to low-to-moderate level of arsenic using meta analysis of flexible regression models, *11th World Congress: International Health Economics Assoc.*, iHEA, Milan, Italy. (July 12, 2015) Basic or Discovery Scholarship (BDS)

Professional Presentations

1. Place, J. M. S., Horowitz, J. B., Devaraj, S., What is moral when building a non-traditional family? Considering college students' perceptions on adoption, foster care, and third party reproduction, Ball State University, School of Business. (April 3, 2019).

2. Horowitz, J. B., Why You Should Vote For US!, Health Care Finance Association. (July 24, 2014).

Grants

External

1. Proposal Number: 121-16
   Title: ECON-IN-MOTION (Center of Excellence)
   Agency: Ball State University Foundation
   Amount:
   Date submitted: August, 2015
   Status: Not funded
   Starting and ending date: January 1, 2016 - December 31, 2018
   Principal investigator:
   Co-principal investigator(s):
   Competitive vs. non-competitive:
   Responded to:

Internal

2. Proposal Number:
   Title: Adoption and nontraditional family formation
   Agency: Office of Institutional Diversity
   Amount: $ 600.00
   Date submitted:
   Status: Funded
   Starting and ending date: September 27, 2017 - August 2018
   Principal investigator:
   Co-principal investigator(s): Place, Jean Marie Sims

Competitive vs. non-competitive: Competitive
Responded to: Open Application

Business and Other Professional Experience

1. Professional, Panelist. (May 2014).

SERVICE ACTIVITIES

Student Mentoring/Supervision

1. Justin Concannon, Anya Eicher, Advisor of student project, Econ, 495, 3 credit hours, "Special Research Project on Conducible Goods." (Spring 2019 - May 2019).

University, College, Departmental Committees

1. Department/program, Chair, Department of Economics, Chair of the Department of Economics. (July 2013 - Present).

2. University, Center for Economic Education. (June 2013 - Present).

3. University, Latter-day Student Association, Student organization advisor. (1991 - Present).

4. College, Graduate Curriculum Assessment Committee-GCAC, Committee Member. (2011 - 2016).

5. College, Strategic Planning Committee, Committee Member. (2009 - 2014).

6. University, Graduate Education Committee, Committee Member, Meet every other week for an hour and a half. Committees meet as needed. When materials are due subcommittees can be time consuming. (2008 - 2014).

International Experience

1. Department/program, Chair, Department of Economics, Chair of the Department of Economics. (July 2013 - Present).

2. Public/community, Rotary International. (2006 - Present).

3. University, Latter-day Student Association, Student organization advisor. (1991 - Present).

4. Professional, Panelist. (May 2014).

Other Professional and/or Academic Organization Activities

1. Public/community, Church of Jesus Christ of Latter-day Saints, President of the Muncie Indiana Stake, Responsible for the spiritual and temporal welfare of members of the Church of Jesus Christ of Latter-day Saints in East Central Indiana. (December 2016 - Present).

2. Other, Certificate Program in Health Economics. (2009 - Present).

3. Public/community, Muncie Mission. (2006 - Present).

4. Other, Doctorate in Nursing Practice (DNP). (2009 - 2018).

5. Public/community, Rotary Youth Leadership Award, Committee Chair. (September 2011 - 2016).

Work History

1. Professor, Ball State University. (August 28, 1989 - Present).